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by Y S

Submission date: 09-Mar-2021 04:19AM (UTC-0800)

Submission ID: 1528322824

File name: water_use.edited.docx (14.92K)

Word count: 350

Character count: 1851

Water Use Around the World

INTERPRETATION:

The infographic has presented significant facts on how water is utilized around the world. Four countries represent how water is used globally, which indicates how water is wasted. The United States presents the highest water usage, with one hundred and fifty-six gallons per day utilized with one individual (CDC Infographic). France follows with seventy-seven gallons, India with thirty-eight and Mali with three gallons daily.

AUDIENCE:

The audience targeted are all people in the world as well as those in the mentioned four countries. Also, other audiences include public health specialists and lawmakers of the water policy to develop significant laws to reduce water wastage.

PURPOSE:

Water is a scarce resource and, thus, should be utilized appropriately. The infographic's purpose is to inform the world how they waste water that is not easily accessible for most of the population.

CONTENT:

The infographic has presented crucial statistical information in four countries, including the United States, France, Mali and India. Average water usage by an average individual per day is computed in gallons for the four countries.

MOOD:

A captivating and conservative mood is used to allow the world to realize how they are utilizing water unsuitably. Through statistical data, people become captivated and involved in the mood of conserving water for the benefit of the future.

STYLE:

The infographic has used a theme graphic divided into four parts indicating the water usage in gallons per individual in a day in four countries. Also, a drawing of open taps releasing water in gallons is placed in every country to stress water usage.

STRUCTURE:

The infographic structure indicates the statistical summary of how the world uses water, including a summary of four countries. The United States is portrayed as the significant water consumption globally, with 156 gallons of water used by one person per day. On the other hand, India uses 38 gallons per day with an average person, France 77 gallons used by an average person per day, and Mali consumes the least 3 gallons per day (CDC Infographic).

Reference

CDC Infographic. Water Use Around the World

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